

## Message Text

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PAGE 01 BOGOTA 02789 262137Z

73

ACTION ARA-10

INFO OCT-01 ISO-00 EB-07 USIA-15 /033 W

----- 119788

P R 262048Z MAR 75

FM AMEMBASSY BOGOTA

TO SECSTATE WASHDC PRIORITY 7751

INFO USDOC WASHDC

AMEMBASSY CARACAS

AMCONSUL PORTO ALEGRE

AMCONSUL SAO PAULO

UNCLAS BOGOTA 2789

EO 11652: NA

TAGS: BEXP CO

SUBJ: ROCKY MOUNTAIN STATE IOGA TRADE MISSION

REF: A) STATE 067136; B) BOGOTA 2482

1. REFTEL A, OUTLINING REVISED ITINERARIES MISSION AND ADVANCE OFFICER, APPEARS TO DISREGARD COMPLETELY REFTEL B, IN WHICH WE POINTED OUT THAT A) ROCKY MOUNTAIN MISSION WILL HAVE TO USE HILTON SINCE PENNSYLVANIA GROUP ALREADY BOOKED IN TDQUENDAMA (INCLUDING PRESIDENTIAL SUITE), B) SHORT LEAD TIME COMPLICATES ADEQUATE PREPARATION FOR MISSION INCLUDING PRINTING AND MAILING OF BROCHURES, ETC AND C) SITUATION WOULD BE AMELIORATED IF ROCKY MOUNTAIN IOGA COULD BE MOVED BACK AT LEAST ONE WEEK.

2. LEAD TIME FACTOR HAS BECOME EVEN MORE CRITICAL WITH DELAY IN ARRIVAL OF ADVANCE OFFICER FRY. WE WILL NOW HAVE JUST 10 WORKING DAYS TO CONCLUDE ALL PREPARATIONS FOR WHAT, WITH BETTER PLANNING AND SCHEDULING, COULD BE A HIGHLY SIGNIFICANT TRADE PROMOTION ACTIVITY. PRINTING OF BROCHURES MOST CERTAINLY WILL NOT BE COMPLETED IN TIME FOR MAILINGS AND USIS HAS SOME DOUBTS THAT PRINTING WILL BE FINISHED BY MISSION ARRIVAL DATE.

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3. WHILE WE WILL DO OUR UTMOST TO ENSURE SUCCESS

OF MISSION, THE OFF-AGAIN ON- AGAIN HISTORY OF THIS EVENT, THE EXTREMELY SHORT PERIOD BETWEEN THE ARRIVAL OF THE ADVANCE OFFICER AND THAT OF THE MISSION AND THE NON- RECEIPT OF PROMOTIONAL MATERIAL ON A TIMELY BASIS, TAKEN TOGETHER, DO NO AUGER WELL.

4. LOCAL BRANIFF REP INFORMS THAT BN 909 BOES NOT REPT NOT ARRIVE IN BOGOTA ON SATURDAYS (MARCH 29) BUT DOES ARRIVE ON SUNDAYS. UNLESS WE HEAR TO THE CONTRARY, WE WILL PRESUME THAT FRY WILL ARRIVE ON SUNDAY, MARCH 30.

VAKY

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NNN

## Message Attributes

**Automatic Decaptoning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
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**Copy:** SINGLE  
**Draft Date:** 26 MAR 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
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**Enclosure:** n/a  
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**Errors:** N/A  
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**Page Count:** 2  
**Previous Channel Indicators:** n/a  
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**Reference:** 75 STATE 067136, 75 BOGOTA 2482  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** woolfhd  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 08 JUL 2003  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <08 JUL 2003 by leeperne>; APPROVED <05 JAN 2004 by woolfhd>  
**Review Markings:**

Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
05 JUL 2006

**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
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**Status:** NATIVE  
**Subject:** ROCKY MOUNTAIN STATE IOGA TRADE MISSION  
**TAGS:** BEXP, CO  
**To:** STATE  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 05 JUL 2006